

1 of 6

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5A-530A		:30	\$150.00	10/24-10/26	4	1	4	\$600.00	
		Buyline Comment: NEWS										
	2	M-TU	5A-530A		:30	\$150.00	10/29-10/30	1	1	1	\$150.00	
		Buyline Comment: NEWS										
	3	W-F	5A-530A		:30	\$150.00	10/31-11/02	4	1	4	\$600.00	
		Buyline Comment: NEWS										
	4	M-TU	5A-530A		:30	\$150.00	11/05-11/06	1	1	1	\$150.00	
		Buyline Comment: NEWS										
	5	W-F	530A-6A		:30	\$150.00	10/24-10/26	4	1	4	\$600.00	
		Buyline Comment: NEWS										
	6	M-TU	530A-6A		:30	\$150.00	10/29-10/30	1	1	1	\$150.00	
		Buyline Comment: NEWS										
	7	W-F	530A-6A		:30	\$150.00	10/31-11/02	4	1	4	\$600.00	
		Buyline Comment: NEWS										
	8	M-TU	530A-6A		:30	\$150.00	11/05-11/06	1	1	1	\$150.00	
		Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .D.TARKANIAN 4 CONGR

Product DANNY TARKANIAN

Estimate#

Buyer CHRIS FEIST

Phone#

Fax#

Agency () SANDLER INNOCENZI

705 PRINCE ST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

Flight Dates 10/24/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

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	9	W-F	6A-630A		:30	\$400.00	10/24-10/26	3	1	3	\$1,200.00	
				Buyline Comment: NEWS								
	10	M-TU	6A-630A		:30	\$400.00	10/29-10/30	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	11	W-F	6A-630A		:30	\$400.00	10/31-11/02	3	1	3	\$1,200.00	
				Buyline Comment: NEWS								
	12	M-TU	6A-630A		:30	\$400.00	11/05-11/06	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	13	W-F	630A-7A		:30	\$400.00	10/24-10/26	3	1	3	\$1,200.00	
				Buyline Comment: NEWS								
	14	M-TU	630A-7A		:30	\$400.00	10/29-10/30	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	15	W-F	630A-7A		:30	\$400.00	10/31-11/02	3	1	3	\$1,200.00	
				Buyline Comment: NEWS								
	16	M-TU	630A-7A		:30	\$400.00	11/05-11/06	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	17	W-F	7A-9A		:30	\$400.00	10/24-10/26	3	1	3	\$1,200.00	
				Buyline Comment: GD MRN AMR								
	18	M-TU	7A-9A		:30	\$400.00	10/29-10/30	1	1	1	\$400.00	
				Buyline Comment: GD MRN AMR								
	19	W-F	7A-9A		:30	\$400.00	10/31-11/02	3	1	3	\$1,200.00	
				Buyline Comment: GD MRN AMR								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	M-TU	7A-9A		:30	\$400.00	11/05-11/06	1	1	1	\$400.00	
		Buyline Comment: GD MRN AMR										
	21	W-F	11A-12P		:30	\$300.00	10/24-10/26	4	1	4	\$1,200.00	
		Buyline Comment: NEWS										
	22	M-TU	11A-12P		:30	\$300.00	10/29-10/30	1	1	1	\$300.00	
		Buyline Comment: NEWS										
	23	W-F	11A-12P		:30	\$300.00	10/31-11/02	4	1	4	\$1,200.00	
		Buyline Comment: NEWS										
	24	M-TU	11A-12P		:30	\$300.00	11/05-11/06	1	1	1	\$300.00	
		Buyline Comment: NEWS										
	25	W-F	1130P-12A		:30	\$700.00	10/24-10/26	1	1	1	\$700.00	
		Buyline Comment: ABC NITELINE										
	26	M-TU	1130P-12A		:30	\$700.00	10/29-10/30	1	1	1	\$700.00	
		Buyline Comment: ABC NITELINE										
	27	W-F	1130P-12A		:30	\$700.00	10/31-11/02	1	1	1	\$700.00	
		Buyline Comment: ABC NITELINE										
	28	M-TU	1130P-12A		:30	\$700.00	11/05-11/06	1	1	1	\$700.00	
		Buyline Comment: ABC NITELINE										
	29	SA	530A-6A		:30	\$200.00	10/27-10/27	1	1	1	\$200.00	
		Buyline Comment: NEWS										
	30	SA	530A-6A		:30	\$200.00	11/03-11/03	1	1	1	\$200.00	
		Buyline Comment: NEWS										

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

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	31	SA	6A-630A		:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	32	SA	6A-630A		:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	33	SA	630A-7A		:30	\$250.00	10/27-10/27	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	34	SA	630A-7A		:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	35	SA	8A-9A		:30	\$275.00	11/03-11/03	1	1	1	\$275.00	
		Buyline Comment: NEWS/PAID PRGM										
	36	SA	8A-9A		:30	\$275.00	10/27-10/27	1	1	1	\$275.00	
		Buyline Comment: NEWS/PAID PRGM										
	37	SU	530A-6A		:30	\$200.00	10/28-10/28	1	1	1	\$200.00	
		Buyline Comment: NEWS										
	38	SU	530A-6A		:30	\$200.00	11/04-11/04	1	1	1	\$200.00	
		Buyline Comment: NEWS										
	39	SU	6A-630A		:30	\$250.00	10/28-10/28	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	40	SU	6A-630A		:30	\$250.00	11/04-11/04	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	41	SU	630A-7A		:30	\$250.00	10/28-10/28	1	1	1	\$250.00	
		Buyline Comment: NEWS										

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	42	SU	630A-7A		:30	\$250.00	11/04-11/04	1	1	1	\$250.00		
			Buyline Comment: NEWS										
	43	SU	7A-8A		:30	\$500.00	10/28-10/28	1	1	1	\$500.00		
			Buyline Comment: GD MRN SUN										
	44	SU	7A-8A		:30	\$500.00	11/04-11/04	1	1	1	\$500.00		
			Buyline Comment: GD MRN SUN										
	45	SU	11P-1130P		:30	\$600.00	10/28-10/28	1	1	1	\$600.00		
			Buyline Comment: NEWS										
	46	SU	11P-1130P		:30	\$600.00	11/04-11/04	1	1	1	\$600.00		
			Buyline Comment: NEWS										
	47	SU	10A-11A		:30	\$500.00	11/04-11/04	1	1	1	\$500.00		
			Buyline Comment: THIS WEEK										
	48	SU	10A-11A		:30	\$500.00	10/28-10/28	1	1	1	\$500.00		
			Buyline Comment: THIS WEEK										
	49	W-F	11P-1130P		:30	\$850.00	10/24-10/26	1	1	1	\$850.00		
			Buyline Comment: NEWS										
	50	M-TU	11P-1130P		:30	\$850.00	10/29-10/30	1	1	1	\$850.00		
			Buyline Comment: NEWS										
	51	W-F	11P-1130P		:30	\$850.00	10/31-11/02	1	1	1	\$850.00		
			Buyline Comment: NEWS										
	52	M-TU	11P-1130P		:30	\$850.00	11/05-11/06	1	1	1	\$850.00		
			Buyline Comment: NEWS										

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---REPORT TOTALS---

Report Totals: 82 / \$28,350.00

---SALES MONTHLY TOTALS---

Oct 12: 33 / \$10,825.00 Nov 12: 49 / \$17,525.00

Sales Totals: 82 / \$28,350.00

Station Totals: 82 / \$28,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$141,750	KBLR	0%	KLAS	40%	KSNV	22%	KTNV	20%	KTUD	1%
		KVCW	1%	KVMY	1%	KVVU	15%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE